

IMPACT REPORT

FISCAL YEAR
2026



**Purchase District
Health Department**

Promoting Health. Preventing Disease. Protecting You.

www.purchasehealth.org

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Disclaimer: this is not an all-inclusive report

A LETTER FROM **THE DIRECTOR**

Reflecting on Fiscal Year 26

Dear friends and community partners,

This year has been a wonderful whirlwind of changes, growth, and collaboration. The Purchase District Health Department has focused on health and wellbeing inside and outside of our agency that would not be possible without our wonderful and committed workforce.

From expanding our reach further into our communities to building our staff capacity to expanding our services and programs, PDHD staff has stood up and stood out to accomplish our goals and initiatives and strengthen our infrastructure so we can continue to build and grow for many years to come.

It is my pleasure to serve not only our communities but PDHD staff as Public Health Director.



Kaitlyn Krolikowski

Public Health Director

Purchase District Health Department



PURCHASE DISTRICT HEALTH DEPARTMENT'S MISSION

The mission of the Purchase District Health Department is to provide environmental, preventive, curative, and health maintenance services to area citizens. Our primary goal is to have individuals in the Purchase adopt habits and behaviors that support a long and productive life span. This goal can be reached by direct health care, health education and counseling, and enforcement of regulations that protect health and the environment. To enable our clients to achieve their optimal functional level, we provide quality cost-effective care to all clients served regardless of their race, color, religion, age, sex, economic status, handicap status, political beliefs, or national origin. We treat all clients with dignity and respect as we strive to help them.

BOARD OF DIRECTORS

Purchase District Health Department is guided by district and county leadership representing the communities we serve. Each county in our district also has its own Board of Health made up of local leaders, professionals, and community members who help guide public health priorities and ensure the needs of their communities are met.

Judge Todd Cooper
Ballard County

Judge Kenny Wilson
Hickman County

Jim LaFevre
Ballard County

Claudia Stoffel
McCracken County

Judge Greg Terry, Chairman
Carlisle County

Dr. Shawn Jones
McCracken County

Josh Glover
Carlisle County

Judge Craig Clymer
McCracken County

Linda Strong
Fulton County

Mayor George Bray
McCracken County

Judge Jim Martin
Fulton County

Marshall Davis
McCracken County

Dr. Rick Canty
Hickman County

Each county also has its own Board of Health

ADMINISTRATION

Administration staff impact every department and are essential to daily operations. In addition to their day-to-day responsibilities, they were able to participate in and support several key administrative initiatives throughout FY26.

ORGANIZATIONAL HIGHLIGHTS

23
YEARS

FIRST UPDATE SINCE 2002

PDHD modernized its employee handbook for the first time in 23 years, updating policies and guidance to better support today's workforce.

PDHD invested in both its people and operations this year by completing an organizational evaluation, launching employee newsletters, expanding HANDS support with work phones and fleet vehicles, and strengthening agency-wide staff meetings and capacity-building efforts.

EMPLOYEE TRAINING & EVENTS

- **Stop the Bleed Training** - October 2025
- **Active Shooter Training** - November 2025
- **CDC Public Health Decision Making in a Radiation Emergency** - February 2026
- **Employee Training, Benefits Training & Appreciation** - May 2026

EMPLOYEE ENGAGEMENT

- Halloween & Christmas door decorating contests
- Bimonthly staff meetings
- Leadership rotation in River County clinics
- Birthday & anniversary recognition
- Professional headshots
- Team building



Ashlee Bryan
Administrative
Specialist-
Purchasing Agent



Jenny Moore
Payroll and
HR Specialist



Lisa Wise
Senior Payroll,
Personnel &
Environmental
Clerk

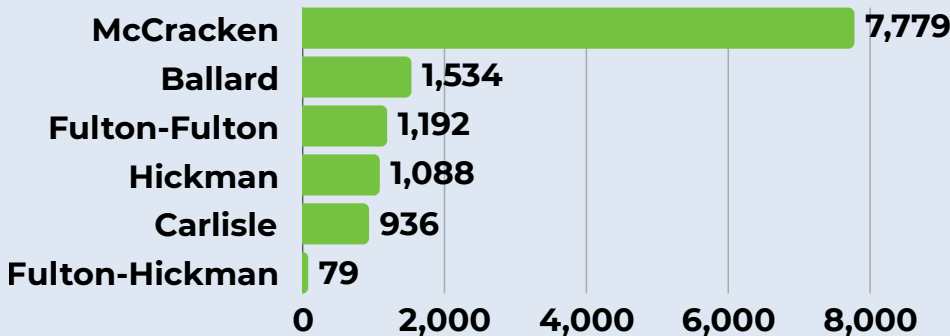
CLINIC

TOTAL PROGRAM NUMBERS

12,608 **TOTAL VISITS**
Across the PDHD district

VISITS ACROSS THE DISTRICT

Total visits by service area



1,285
TB VISITS



650
STD VISITS

150
STD TREATMENTS
ADMINISTERED

LEAD TESTING

8 CHILDHOOD ELEVATED
LEAD CASES

Received required follow-up and
intervention across the district

TUBERCULOSIS (TB)

21 CHEST X-RAYS
EVALUATED

After positive TB screenings

1
7

Active TB patient
treated

Latent TB patients
treated & followed

CANCER SCREENING



662

FAMILY PLANNING & CANCER
SCREENING VISITS

414 PAP TESTS
PROVIDED

9 Abnormal paps
identified

143 MAMMOGRAMS
PROVIDED

4 Abnormal findings
identified

37

UNINSURED WOMEN SCREENED

May is for Mammograms provided breast
cancer screening opportunities.

2

Individuals received BCCTP
Assistance (cancer treatment and
medical assistance)

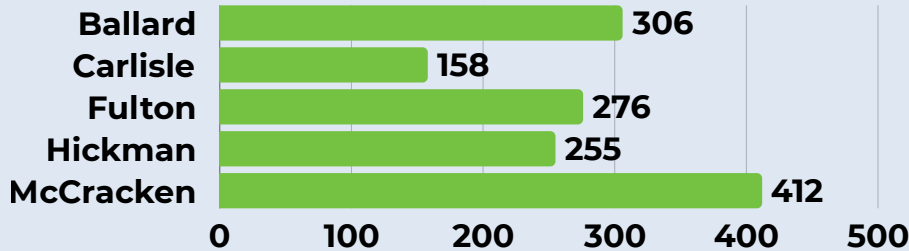


**Purchase District
Health Department**
Promoting Health. Preventing Disease. Protecting You.

CLINIC

IMMUNIZATIONS & EXPANDING ACCESS

PEOPLE IMMUNIZED ACROSS THE DISTRICT



1,407 People immunized

2,990 Doses of vaccines provided



769
CHILDREN



638
ADULTS

WEST KENTUCKY IMMUNIZATION SUMMIT

Organized by Purchase District Health Department in partnership with Baptist Health Paducah and Mercy Health - Lourdes Hospital

78
ATTENDEES

6 Speakers

50 Nurses | 6 Physicians | 22 Non-Medical
Continuing education opportunities provided

5

SHOTS ONE MISSION

Vaccination Campaign was created with 5 board members participating.

6 OFF-SITE VACCINATION CLINICS

PDHD partnered with community organizations including Mercy, Ballard County Schools and Easterseals to bring vaccination opportunities directly into the community.



NEW CLINIC

PDHD expanded access to clinical services with the opening of a new clinic in Hickman City. We celebrated by hosting Fall in Love with Health on October 7, 2025.

EXPANDED CLINICAL SERVICES

PDHD expanded access to clinical services with the opening of a new clinic in Hickman City.

HEPATITIS C TELEHEALTH

Partnered with UK to provide a telehealth Hepatitis C treatment program, launched April 14, 2026.

COMMUNITY HEALTH WORKERS

Community Health Worker services were added to clinics in McCracken and Hickman counties to better connect residents to care.

CLINIC

WOMEN, INFANTS AND CHILDREN

2,065

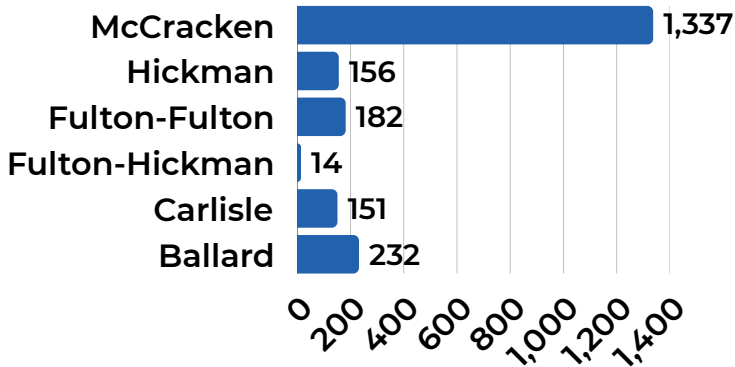
AVERAGE MONTHLY
ENROLLMENT

8,192

WIC SERVICES
PROVIDED

SERVING FAMILIES ACROSS THE DISTRICT

Average monthly enrollment by county



WIC ON THE MOVE

Our WIC mobile unit helps bring nutrition education, healthy foods and supportive services directly to families. We are proud to meet families where they are and help make healthy choices possible.



24+

MOBILE WIC VISITS

Provided WIC mobile services over 24 times at Housing Authority and Merryman House.

4

WIC CLASSES

Taught 4 WIC classes in the community.

20+

COMMUNITY EVENTS

Participated in over 20 community events across the district.

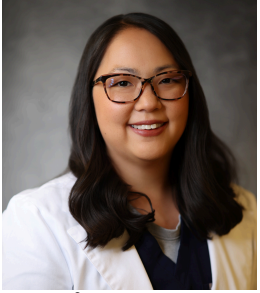
READ & FEED PARTNER

Participated in Read and Feeds in Carlisle, Ballard, and McCracken Counties.

CLINIC

MEET THE TEAM

NURSING



Hailey Wallace
Director of Nursing
APRN



Tracy Moss
Nurse Supervisor
McCracken



Jayde Dodge
Nurse Supervisor
Ballard



Cinda Wilson
Nurse Supervisor
Carlisle



Kathy Gifford
Nurse Supervisor
Fulton



Courtney Vincent
Nurse Supervisor
Hickman



Taghan Bills
Public Health Nurse II



Lorie Brown
Public Health Nurse IV
WIC Coordinator



Susie Greene
APRN



Donna Heldenbrand
Public Health Nurse



Marley McConnell
Public Health Nurse II



Ashton Wurtman
Public Health Nurse III

SUPPORT STAFF



Leigh Ann Teitsort
Finance Administrator &
District Billing Supervisor



Stephanie Wildharber
SSAIII Team Lead
McCracken



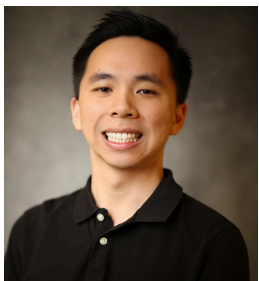
Brenda DeMann
SSAII, CCHW
McCracken



Thomas Garland
SSAII
McCracken



Leslie King
SSAII
Ballard



Jonas Lee
SSAII, CCHW
Hickman



Alyssa Rucker
SSAI
Fulton



Rhianna Thomason
SSAI
Carlisle



Lisa Wade
SSAII
Fulton



Ashley Wilbourn
SSAI
McCracken

FLOSS & GLOSS

Floss & Gloss provides preventive dental services and oral health education to children and young adults across the district. This year, the program expanded to serve ages 3-20, added clinic-based services, and grew to three public health hygiene teams. Services include assessments, cleanings, fluoride varnish, sealants, silver diamine fluoride, and oral health education.



Floss & Gloss

1,244
TOTAL VISITS

16
SCHOOLS SERVED

4
SCHOOL DISTRICTS SERVED

8 Elementary Schools

4 Middle Schools

4 High Schools

Fulton County Schools • Hickman County Schools
McCracken County Schools • Paducah Independent Schools

ORAL HEALTH ASSESSMENTS

1,075 ORAL HEALTH ASSESSMENTS

641
No obvious
needs

347
Early
needs

87
Urgent
needs

ORAL HEALTH FINDINGS

417 Patients with untreated decay

239 Patients with treated decay

380 Patients with existing sealants

PREVENTIVE TREATMENT PROVIDED

1,105
Sealants
placed

469
Units of Silver
Diamine Fluoride
(SDF)

845
Patients
covered by
Medicaid

SUMMER CLINICS

78
Visits

188
Sealants
placed

41
SDF units
provided



**Allison
Ainsworth**
Dental
Hygienist



**Lori
Freeland**
Dental
Hygienist



**Mandy
Sizemore**
Dental
Hygienist



**Elva
Bridges**
Dental
Assistant



**Taylar
Crouch**
Dental
Assistant



**Krista
Goestenkers**
Dental
Assistant

HANDS

Health Access Nurturing Development Services (HANDS) is a voluntary home visitation program for new or expectant parents residing in Kentucky. Purchase District Health Department has a team dedicated to serving expecting parents and children up to age 2. Families must enroll during pregnancy or before the child turns 90 days old.

HANDS EVENTS

50

Friends celebrated our Baby & Me Fall Fun event

18

Friends joined us for Play Time at the library

27

Friends joined us for our Summer Splash event

1,303

HOME VISITS COMPLETED

18

HANDS GRADUATES

36

CRIBS DISTRIBUTED

Supported through community partnerships

COMMUNITY CONNECTIONS

12

Community events attended by HANDS team

2

Community classes taught by HANDS

- Maternal Mental Health
- Growing Skills While Reaching Milestones



\$7,000

PROVIDED BY THE EARLY CHILDHOOD COUNCIL

Combined with HANDS funding, this support provided families with essential resources based on their individual needs, including items for home safety, developmental learning, and basic needs.

SAFE SLEEP

Through our Safe Sleep program, we provide Pack 'n Plays to families who do not have a safe place for their baby to sleep.

*36 cribs were distributed
(Mercy Health provided a \$2,000 match,
and Church 0419 provided \$1,000)*



Crystal Roach
HANDS
Supervisor



Randi Williams
Ongoing Home
Visitor/Office Manager



Carla Chambers
Ongoing Home
Visitor

Kentucky
HANDS 
Health Access Nurturing Development Services
Every family needs an extra pair of HANDS.

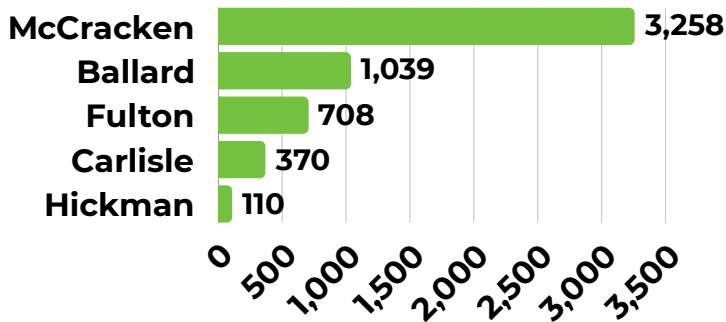
HEALTH EDUCATION

OVERALL METRICS

COMMUNITY OUTREACH

5,485

PEOPLE ENGAGED THROUGH OUTREACH



HEALTH EDUCATORS
Building Healthy Communities

TOTAL PROGRAM PARTICIPATION

769 Diabetes, nutrition, & chronic disease

862 Mental health

602 Adolescent health

422 Tobacco Prevention & Cessation

FREEDOM FROM SMOKING

3 Participants | 2 Ballard | 1 McCracken

394
CLASSES TAUGHT

46
EVENTS ATTENDED

11
SCHOOLS
REACHED

82
COALITION
MEETINGS

PARTNERSHIPS & COLLABORATIONS MEANT TO BE CLOSE

Purchase District Health Department and the McCracken County Coroner's Office established a Child Fatality Review Committee recognized by the American Academy of Pediatrics as one of the nation's leading committees. The multidisciplinary team reviews child deaths to identify prevention opportunities.

In response to local sudden infant deaths, the committee launched the "Meant to be Close" campaign to provide parents and caregivers with safe-sleep education and resources aimed at preventing infant deaths.



HEALTH EDUCATION

MENTAL HEALTH

YOUTH MENTAL HEALTH FIRST AID

Participants trained to
recognize and respond to
signs of mental health
challenges in youth.

53 Fulton Detention Center
(Staff Members)

27 Mercy Health
Lourdes Hospital

80 Total participants

95% COMPLETION RATE
Of all staff were trained

QPR TRAINING REACH

817 TOTAL PARTICIPANTS TRAINED

STUDENTS - 724

- Ballard County Middle & High Schools: **481**
- Paducah Alternative School (middle & high): **38**
- Paducah Tilghman High School TOPS Classes: **55**
- Fulton Independent Middle & High School: **150**

ADULTS & COMMUNITY MEMBERS - 93

- Ballard County Middle & High School Faculty: **37**
- Fulton County Firefighters: **18**
- Goodwill Opportunity Center: **15**
- Family Service Society: **16**
- Hickman County Senior Center: **7**

988 SUICIDE AND CRISIS LIFELINE YOUTH CAMPAIGNS

180K
FULTON COUNTY
IMPRESSIONS

350K
MCCRACKEN COUNTY
IMPRESSIONS

76K
FULTON/MCCRACKEN
IMPRESSIONS

606K
TOTAL
IMPRESSIONS

225

GUN LOCKS DISTRIBUTED

In Fulton County to support safe
firearm storage and help prevent
suicide.

988 BILLBOARD
In Fulton, KY

14,826

Impressions for this board per week

HEALTH EDUCATION

ADOLESCENT HEALTH

POSITIVE POTENTIAL

510

PARTICIPANTS

55

Fulton Independent Middle School

100

Ballard County Middle School

355

Heath Middle School



1-Week Program

TOP

Teen Outreach Program

79

PARTICIPANTS

15

Housing Authority/Paducah Middle School

64

Paducah Tilghman High School



Weekly • 32 Weeks



SCAN HERE



To view our YouTube channel

YOUTH CAFE

13

PARTICIPANTS

Fulton County



Monthly • 9 Months

TOBACCO PREVENTION & CESSATION

CATCH MY BREATH

169

PARTICIPANTS

124

Heath Middle School

45

Paducah Tilghman High School



1-Week Program

352

TOBACCO QUIT KITS DISTRIBUTED

Across our five-county district



HEALTH EDUCATION

DIABETES, NUTRITION & CHRONIC DISEASE

769

TOTAL PROGRAM PARTICIPATION

Through classes, community events, and educational outreach, Purchase District Health Department provided 769 opportunities for education and support related to diabetes, nutrition, and chronic disease.

613

PROGRAM PARTICIPANTS

212	Diabetes Presentations
66	Diabetes Basics
64	ADA Exercise Series
36	Diabetes Support Group
31	Heart Health
25	Diabetes Workshop *DSMES
37	Nutrition Basics
9	Diabetes Instruction
133	Commodity Box Education

**DSMES: Diabetes Self-Management Education & Support*

156

EVENT PARTICIPANTS

22	WIC Farmers Market (# of people who visited DeAnna's table)
11	PHA Day
15	Hickman County Senior Health Fair
16	Target 4 Health Event
34	Alpha Cares
15	McCracken County Library Resource Fair
31	Banana Festival
12	Hickman Clinic Fall Festival (open house)



Sarah Canella
Health Education
Coordinator



DeAnna Leonard
Certified Diabetes
Educator



Erin Stallins
Health Educator



Lee Carol Threatt
Health Educator



Karly Rickman
Health Educator

HARM REDUCTION

DISTRICT IMPACT

Purchase District Health Department connects individuals with prevention, harm reduction, treatment and recovery services throughout the Purchase Region. Services focus on reducing overdose risk while addressing barriers that can affect long-term recovery.

OUR IMPACT THROUGHOUT THE DISTRICT

1,364

HARM REDUCTION
HUB VISITS

521

UNIQUE INDIVIDUALS
SERVED

1,543

NALOXONE UNITS
DISTRIBUTED

1,659

FENTANYL TEST
STRIPS
DISTRIBUTED

REMOVING BARRIERS

18

Clients received
vital documents
(7 IDs, 11 birth
certificates)

18

Individuals
received cellular
assistance

4

Approved for
recovery housing
scholarships

2 families

reunited with
children from
DCBS care

1 individual

connected to
life-saving HIV
treatment

SUPPLIES & RESOURCES PROVIDED

436

Deterra Drug
Disposal Bags

166

Hygiene kits

140

Wound care kits

26

Rapid HIV/Hep C/
Syphilis testing

187

\$25 gas vouchers

246

Mental health & substance
use prevention kits

24

Bus pass booklets

FULTON COUNTY HARM REDUCTION HUB

11

TOTAL VISITS

3

INDIVIDUALS

COMMUNITY OUTREACH & ENGAGEMENT

24

OUTREACH
EVENTS

5

HARM REDUCTION &
NALOXONE
TRAININGS

12

OPIOID
TASKFORCE
MEETINGS

COSSUP PROGRAM

Recovery Housing Scholarship in partnership with Turning Point Recovery Community Center

The Purchase District Health Department Harm Reduction Hub removes barriers to recovery by providing support before, during, and after incarceration. We aim to help individuals transition successfully to community-based recovery services.

Comprehensive Opioid, Stimulant, and Substance Use Program (COSSUP) provided financial support to this project in the amount of \$1 million. The contents are those of the author. They may not reflect the policies of DOJ, BJA, or the U.S. Government.

PROGRAM REACH

Connecting individuals from incarceration to community-based recovery services.

643

Individuals self-referred

244

Connected and began receiving services

309

Total visits

THE PROCESS

SELF REFERRAL

Individuals can self-refer to Purchase District Health Department services while incarcerated



IN-JAIL SUPPORT

Peer support specialists provide resources, education, and individualized assistance



RELEASE PLANNING

We connect individuals to treatment, housing, transportation, and other recovery needs



COMMUNITY CONNECTION

Warm handoff to community partners and offer ongoing support

RECOVERY OUTCOMES

~50%

Follow-through rate for ongoing services

51.5%

Did not reoffend

42.4%

Recidivism rate for drug- or alcohol-involved offenses

HOUSING SUPPORT

97

Applications

49

Clients granted vouchers

37

Moved into Recovery Housing Scholarship in partnership with Turning Point Recovery Community Center

McCracken County Sheriff's Department

BADGES OF HOPE

6

ENTRIES INTO TREATMENT

HARM REDUCTION

YOUNG PEOPLE IN RECOVERY

Supported by McCracken County Opioid Abatement Funding

72

Events hosted

2,239

People directly
impacted by PDHD

101

Naloxone units
distributed

393

Test strips
distributed

52

Weekly all-recovery
meetings hosted

OPIOID TASKFORCE ANNUAL WEBINAR SERIES

2026 Series: "Pro-motion"

A monthly webinar series hosted by the Opioid Taskforce focused on recovery, healing, and community solutions.

March 24, 2026

Promoting Initiatives for Collegiate Students

Dr. Whitney Harper, Ph.D., LCSW, CFLE, ADS
Licensed Clinical Social Worker and Associate Professor at the Department of Social Work at WKU.

44 attendees

April 1, 2026

Importance of Nutrition in Substance Use Recovery

Heather Norman-Burgdolf, Ph.D.
Associate Professor and Extension Specialist in the Department of Dietetics and Human Nutrition at the University of Kentucky

31 attendees

June 11, 2026

Exercise as an Adjunctive Treatment for Substance Use Disorders

Eric Chaconas, PT, DPT, Ph.D., FAAOMPT
Associate Dean of Physical Therapy at Bellin College Physical Therapy Programs

24 attendees

SPARK SUMMIT

The 2025 SPARK Summit was a free, one-day community training event on October 29, 2025, at Paducah-Murray State University, covering evidence-based topics on substance use prevention, recovery, and related public health issues. The event was sponsored by Mercy Health, Target4, and Turning Point. Attendance totals do not include working employees and unregistered vendors.

132
ATTENDEES

*112 completed
evaluations and
received
certificates*

6

Expert speakers covering
evidence-based topics

78

Participants from healthcare,
social services, behavioral
health, and community
organizations

7.5

Continuing education hours
offered

**Niki
Brockett**
Peer Support
Specialist
Supervisor



**Cameron
Burkeen**
Program
Manager
*Through March
2026*



TOPICS INCLUDED:

Samuel Kelley, MD: *The Spectrum of Psychosis: Responding Safely with Confidence & Empathy*; illicit drug supply and public health implications

Marcia Rojas Ramirez, DDS, MS, MPH: *The Overlooked Connection: Substance Use and Oral Health*; links between oral health and substance use

Katie Gardner, RN, BSN: *Hepatitis C Elimination: Where Do You Fit?*; transmissible diseases, including hepatitis C elimination

Heather Anderson, BA: *Understanding and Supporting Youth Experiencing Homelessness*; impacts of substance use on youth and homelessness

Annie Smith, MS, ABC-DA: *Kentucky State Police Forensic Laboratory System: Overview and Trends*; substance-induced mental health states

Patrick Nevitt, BSW - *Law Enforcement Behavioral Health Collaboration in Addressing SUD*; deflection strategies and community-based alternatives; and a community panel highlighting innovative local programs.

COMMUNITY OUTREACH

16 REGIONAL COALITIONS AND COLLABORATIVE GROUPS

Purchase District Health Department participates in and helps lead regional efforts addressing substance use, mental health, chronic disease, food access, housing, early childhood, and more.

SUBSTANCE USE & RECOVERY

- Carlisle ASAP
- Ballard ASAP
- Fulton-Hickman ASAP
- McCracken ASAP
- Opioid Taskforce of Western KY
- Recovery Oriented System of Care

CHILDREN & FAMILIES

- Four River Counties Community Early Childhood Council
- McCracken County Early Childhood Council

MENTAL HEALTH & SOCIAL SERVICES

- Housing Services Alliance Coalition
- Regional Interagency Council (RIAC)
- West Kentucky Mental Health Group

HEALTH COALITIONS

- Community Services Coalition
- Healthy Paducah
- KY1 Community Coalition
- Purchase Area Diabetes Coalition
- Purchase Area Health Connections



A network of partners dedicated to improving the health and well-being of individuals in the Purchase Area

CONNECT WITH YOUR COMMUNITY

Scan to explore local organizations, resources, and community connections



purchasehealthconnections.com

PROFESSIONAL DEVELOPMENT

At Purchase District Health Department, staff continued to grow their expertise throughout FY26 through presentations, trainings, conferences, and collaborative learning opportunities. Professional development spanned public health leadership, substance use and recovery, clinical and community health, and prevention, while creating opportunities to both learn from others and share PDHD's work with local, state, and national audiences.

PRESENTATIONS & PROFESSIONAL LEARNING

2025

AUG 20 CHILD FATALITY REVIEW: A MULTIDISCIPLINARY APPROACH TO CHILD DEATH PREVENTION
Presented by Sarah Canella

AUG 21 WEST KENTUCKY OPIOID TASKFORCE HOUSING SCHOLARSHIP
Housing KACo Opioid Solutions
Monthly Webinar Series: Recovery Barrier Relief
Presenters: Kaitlyn Krolkowski & Nathan Brockett

SEPT 23 KYI COMMUNITY COALITION MEETING
Programs that impact food insecurity: SNAP, WIC, breastfeeding, and farmers market benefits
Presented by Lorie Brown

SEPT 24 JAIL PEER SUPPORT SPECIALIST REFERRAL PROGRAM
Kentucky Health Department Association
Presented by Kaitlyn Krolkowski

OCT 30 KY ACHE WESTERN KY EQUITY OF CARE
Moderator: Kenny Boyd
Panelists: Leigh Ann Ballageer, Kaitlyn Krolkowski, Mike Muscarella & Tiffany Riley

2026

MAR 18 PURCHASE DISTRICT HEALTH DEPARTMENT INTRODUCES A JAIL-BASED PROGRAM FOR REDUCING RECIDIVISM
Kentucky Public Health Association Annual Conference 2026
Presenters: Cameron Burkeen, Niki Brockett, APSS, CHW & Kaitlyn Krolkowski, MPH

MAR 19 PUBLIC HEALTH SIX WAYS: VOICES FROM KENTUCKY
Kentucky Public Health Association Annual Conference 2026
Speakers: Dr. Lori Caloia, MD, Connie Mendel, Kaitlyn Krolkowski, Dr. Marcy Rein, Tammy Riley, Dr. Stephanie Lokits

MAY 18-19 EXAM TECHNIQUES AND DISEASE IDENTIFICATION OF SEXUALLY TRANSMITTED DISEASES
Train the Trainer | UofL and KDPH
Presenters: Tracy Moss, RN & Hailey Wallace, APRN

JUN 8 LEVERAGING OPIOID SETTLEMENT FUNDS FOR HOUSING SUPPORTS: STRATEGIES FOR COUNTIES
National Association of Counties (NACo)
Presenters: Kaitlyn Krolkowski & Nathan Brockett

FARMERS MARKET

PILOT TO PROGRAM

PDHD launched its Farmers Market pilot in July 2025 with 100 attendees and 4 participating farmers. Following the pilot, PDHD established Kentucky Proud status in 2025 and expanded the market throughout FY26.



488
Total Market
Attendees

\$4,440
Sponsor support

\$2,590
Kentucky Proud
Marketing Grant

MARKET ACCESS & LOCAL ECONOMIC IMPACT

Making healthy food more accessible

38
WIC FMNP
participants received
produce*

59
Senior SFMNP
participants received
produce*

120
\$10 vouchers
redeemed

17
\$2 POP
(Power of Produce)
vouchers redeemed

\$1,234
Total sales from
vouchers

\$530
Total cash sales

*These WIC/SFMNP numbers are from the July 2025 pilot market.

\$1,764 TOTAL FARMER
EARNINGS

EDUCATION & OUTREACH

Maternal Mental Health

Supporting moms with resources & strategies for mental well-being

5
Participants

Power of Produce (POP) Club

Kids learn about fruits and veggies, try new foods, and earn \$2 vouchers to spend at the farmers market

23
Participants

WIC Little Bites, Strong Starts

Feeding your baby from birth to 12 months with nutrition tips & fresh foods

4
Participants

Positive Father Engagement

Promoting strong healthy families through positive fatherhood

9
Participants

ABC's of Healing Feelings

Helping men build emotional well-being & stronger relationships

6
Participants

Growing Skills While Reaching Milestones

Supporting healthy development from infancy through early childhood

2
Participants

Diabetes Basics

Understanding diabetes, healthy choices, & disease prevention

47
Participants

Nutrition Basics

Learning the building blocks of balanced meals & healthy living

43
Participants

8 Classes
offered

139 Total class
participants



FARMERS MARKETS

- May is for Mothers
- Journey with Dads in June
- Jump into Veggiland in July
- Rooted in Recovery in August

ENVIRONMENTAL

The Environmental Health Program protects the health and safety of communities across the Purchase District through regulation, inspection and prevention. Services include food safety, public facilities, on-site sewage, water testing and general sanitation.

FOOD SAFETY

878

**PERMITTED FOOD
ESTABLISHMENTS**

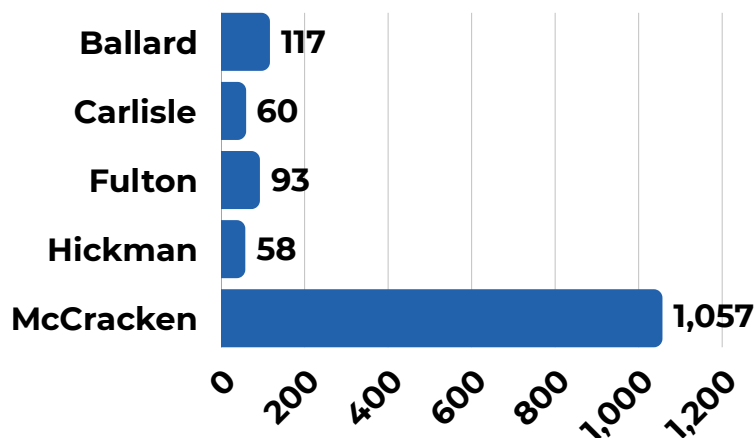
1,385

**FOOD INSPECTIONS
COMPLETED**

PERMITTED ESTABLISHMENTS

RESTRICTED FOOD	13
TEMPORARY FOOD	194
FOOD SERVICE	489
FOOD SERVICE/RETAIL	88
RETAIL	94

FOOD INSPECTIONS COMPLETED BY COUNTY



PUBLIC FACILITIES

200

**PERMITTED
PUBLIC
FACILITIES**

279

**PUBLIC
FACILITY
INSPECTIONS**

PERMITTED PUBLIC FACILITIES BY TYPE

Tattoo & Piercing Studios	30
Pools & Spas	49
Hotels & Motels	35
Mobile Home & RV Parks	47
Schools	38
State-Owned Confinement Facilities	1

ENVIRONMENTAL

ON-SITE SEWAGE

Environmentalists conduct soil evaluations and inspect on-site sewage installations to help ensure septic systems meet site-specific requirements and regulatory standards.

201
SOIL
EVALUATIONS

191
ON-SITE
INSTALLATIONS

GENERAL SANITATION

56

RABIES INVESTIGATIONS

5

SAMPLES SUBMITTED FOR TESTING

0

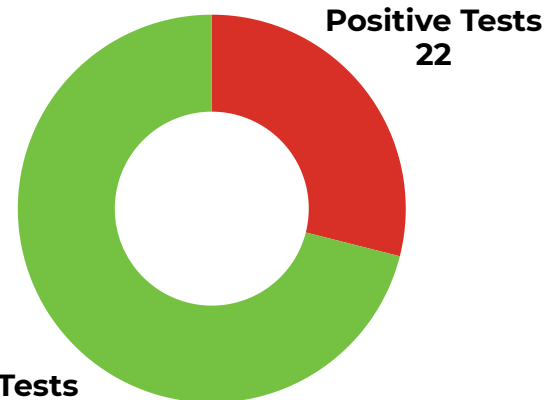
POSITIVE TESTS/SAMPLES/CASES

1 CHILDHOOD LEAD RISK ASSESSMENT

Once a child with an elevated lead level reaches 15 ug/dL, environmental staff will conduct an environmental risk assessment. McCracken County completed one environmental risk assessment for a child whose blood lead level met that threshold and provided the family with recommendations for remediation.

WELL WATER TESTING

76 WELL WATER TESTS



Negative Tests
54

We partner with a local lab that tests for total coliforms, which can determine if the well is being contaminated by groundwater, and E. coli, which can determine if sewage is getting into the well water. If the results of the test are positive, environmentalists can provide guidance on treating the well and offer a recheck within 30 days of the original test.



Kaitlyn Thompson
Health
Environmentalist III
Team Lead



Kevin Alderdice
Health
Environmentalist III



Brian Moynahan
Health
Environmentalist III



Lisa Summers
Health
Environmentalist II



Rebecca Lilly
Health
Environmentalist II

DIGITAL OUTREACH

& PUBLIC AWARENESS

908.9K

FACEBOOK VIEWS

Total number of times our content was seen in FY26.

15,000

PAGE VISITS

People visited our Facebook page to learn more about our services.

5,600

CONTENT INTERACTIONS

↑ **75.4%**
Increase in likes, comments, shares and other interactions compared to FY25.

415

NEW FOLLOWS

↑ **113.9%**
More community members are following our page for updates and resources.

PUBLIC HEALTH CAMPAIGN REACH

Strategic campaigns help raise awareness, encourage healthy choices, and connect people to services that support their well-being.

CAMPAIGN	IMPRESSIONS	CLICKS	CTR
Mental Health & Suicide Prevention Promoting mental well-being and connecting residents to support resources.	663,519	1,761	0.29%
Vaccine Campaign Encouraging vaccination and protecting our community from preventable disease.	307,562	541	0.52%
West KY Immunization Summit Educating healthcare professionals and partners on vaccine best practices.	35,191	791	2.62%
May is for Mammograms Promoting breast cancer screening and early detection.	42,301	155	0.37%
Merry "Mammogram" December Encouraging year-end screenings with a timely reminder.	72,807	245	0.34%
Narcan "Narcan saves lives" Remember B-L-U-E!	456,007	6,497	1.42%
Narcan	248,396	253	0.10%

ENGAGEMENT

Content interactions increased **75.4%** compared to FY25

AUDIENCE GROWTH

Follows increased **113.9%** growing our audience and community reach.

ACTION

Thousands of clicks connected residents directly with health information and resources.

WE ARE HERE FOR YOU

Visit any of our locations through the Purchase District:

BALLARD COUNTY HEALTH CENTER

198 Bluegrass Dr.
LaCenter, KY 42056
(270) 665-5432

CARLISLE COUNTY HEALTH CENTER

62 John Roberts Dr.
P.O. Box 96
Bardwell, KY 42023
(270) 628-2190

FULTON/FULTON CITY COUNTY HEALTH CENTER

350 Browder St.
Fulton, KY 42041
(270) 472-1902

HICKMAN COUNTY HEALTH CENTER

370 S. Washington St.
Clinton, KY 42031
(270) 653-6110

PADUCAH- MCCRACKEN COUNTY HEALTH CENTER

916 Kentucky Ave.
Paducah, KY 42001
(270) 444-9631

HICKMAN CITY LOCATION

1702 Moscow Ave.
Hickman, KY 42050
(270) 236-2536



Purchase District Health Department

Promoting Health. Preventing Disease. Protecting You.
www.purchasehealth.org

FISCAL YEAR
2026

CONNECT WITH US



Purchasehealth.org



Purchase District
Health Department



@pdhealthdepartment



Purchase District
Health Department



Scan to follow us on Facebook!

THANK YOU



To our dedicated staff, community partners, and
neighbors for your trust and support.
We couldn't do it without you.